



**Community Relations Committee**

Tuesday, February 23, 2010

7:30 a.m. – 9:00 a.m.

**Location:**

Alameda Hospital (Dal Cielo Conference Room)  
2070 Clinton Avenue  
Alameda, CA 94501

**Office of the Clerk: (510) 814-4001**

This is being noticed as a Board meeting as a quorum may be present. Ex-officio members and non-committee members cannot vote on any item, whether or not a quorum of the Board is present.

**AGENDA**

*Members of the public who wish to comment on agenda items will be given an opportunity before or during the consideration of each agenda item. Those wishing to comment must complete a speaker card indicating the agenda item that they wish to address.*

- I. **Call to Order** Rob Bonta
- II. **Regular Agenda**
  - A. Approval of Minutes – January 19, 2010 **ACTION ITEM** [enclosure] Rob Bonta
  - B. Committee Structure Discussion Rob Bonta
    - 1. Primary Purpose and Committee Focus
    - 2. Committee Composition
    - 3. Meeting Frequency
  - C. CEO Update Deborah Stebbins
  - D. Community Relations
    - 1. Marketing and Communications Louise Nakada
    - 2. Community Outreach
  - E. Physician Relations Update Tony Corica
  - F. Foundation Update Dennis Eloë
- III. **Adjourn into Executive Closed Session**
- A. Discussion of Report Involving Trade Secrets H & S Code Sec. 32106
- IV. **Reconvene From Executive**
- A. Closed Session & Announcements Rob Bonta
- V. **Board / Committee Comments**
- VI. **Public Comments**
- VII. **Adjournment**
- VIII. **Next Meeting: March 23, 2010**